

CHRIST INSTITUTE OF MANAGEMENT, RAJKOT



Colosseum 2025
7TH EDITION
"Battle for Excellence!!"

A National Level Competition for Budding Professionals

Time	Event Schedule					
08:00	Registration					
8:30 -09:30	Elimination Round					
15 minues per competition	People Matter (08:30 to 08:45)	Build The Brand (08:45 to 09:00)	Money Mantra (09:00 to 09:15)	The Best Manager (09:15 to 09:30)		
9:30 -10:30	Inaugural Ceremony					
10:30 - 1:00	People Matter	Build The Brand	Money Mantra	The Best Manager		
	Mr. Harshit Palan	Dr. Vaibhavi Trivedi	Ms. Khushbu Thakker	Mr. Hiren Kotadia		
1:00 - 2:00	BREAK					
2:00 - 3:30	Bid to Win			The Best Manager		
	Mr. Chetan Pathak					
3:30 - 5:00	Economic Angle		Vikram-Vetal	Mr. Hiren Kotadia		
	Ms. Ekta Kukdia		Mr. Nimit Ganatra			
5:00 - 5:15	BREAK					
5:15 - 6:00	Valedictory					
Faculty Coordinators	Mr. Chetan Pathak	Mr. Hiren Kotadia	Mr. Nimit Ganatra	Ms. Khushbu Thakker	Dr. Vaibhavi Trivedi	Ms. Ekta Kukdia
Contact No.	9998148174	9904345054	9879422003	9558517160	9662237177	8080099131

LAST DATE OF REGISTRATION FOR COMPETITIONS - 07 March 2025

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GUIDELINES FOR PARTICIPANTS

- 1) Participant's eligibility: Undergraduate and post graduate students from any discipline.
- 2) Advance registration is compulsory for all events. Registrations are to be offline.
- 3) Last date for registration is March 07, 2025. **Onetime Registration fees for participants would be Rs. 100/-per participant for 1 competition, Rs. 150/- per participant if participated in 2 competitions & 200 if participated in 3 competitions.**
- 4) **One candidate can participate in maximum 3 competitions.**
- 5) The registration must be done separately for each competition.
- 6) A student can register for more than one event, depending on the schedule. (Kindly refer the detailed time schedule given).
- 7) Only paid registrations will be considered. Payment is strictly required to be done on or before **07th March**
- 8) Spot registration is not allowed for any competition.
- 9) **Entries are limited and considered on first-come, first-served basis.**
- 10) Kindly refer the rules of individual games for team formation. Teams not formed according to the specified rules, will be rejected.
- 11) All participants must carry their Institute Identity card.
- 12) In case of any discrepancies or disputes, decision of organizing committee will be final and binding to all. In case of all the games, the decision of the judges will remain final.

Transportation & Accommodation:

Transportation will be provided from Rajkot City to Christ College Campus.

BID TO WIN – Bid-le soumissionnaire

- 2 participants in a team
- Elimination round will consist of bidding for the products listed on the sheet. Elimination round will be conducted at 9 am on the day of event. Top 6 teams will play the stage round.
- 6 teams will qualify for first round of stage round.
- The one with closest bid for any product gets a chance to buy the product.
- In case of a tie amongst nearest bid (one higher than the MRP and other lower than the MRP) the one with the higher bid will get the product.
- In case of tie amongst two or more teams one more chance will be given for bidding. The higher bid will get the product.
- If the team bids exact MRP of the product they win the product for free.
- At the end the team with highest value of products plus the virtual money allotted to them wins the competition.
- Minimum 3 products with the team should be there in order to qualify for winning.
- Bid below the base price (pre-decided for each product) will not be considered. Base prices will be revealed after the participants bid for the product.

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THE ECONOMIC ANGLE - Strategem

- Individual Event
- Round 1: Short Economics based quiz in which participants have to offer economic explanation to simple everyday happenings.
- Round 2: A unique round where old theories and new concepts are put to test and the participants are asked to complete the economic cause and effect chain of any happening. The participant who fails to explain the effects is eliminated one by one.
- The flow of chain should be like rapid fire, thinking time will not be provided.
- Only the last discussed point to be carried forward while explaining the next effect.
- The participant left at the end of the competition will be announced as the winner.

Vikram Vetal – Analisi Di Microcasi

- Individual Event of Micro Case Study Competition
- Round 1 – Elimination Round – It will be a small quiz with situational questions. 10 contestants will be qualified for the stage round.
- Round 2 – Stage Round – Each candidate will be given a unique situation based case that you have to solve on the spot.
- The participant with the nearest feasible solution will win.
- The decisions taken by the jury will be final and abiding all.
- In case of tie in the final two, a new case will be given as a tie breaker.

BEST MANAGER: El-Senator

- This competition will consist of 8 rounds in all, with subsequent eliminations at each stage.
- Dress Code: Formal dressing is compulsory. A full suit is recommended.
- **Maximum three participants from each college.**
- Participants are required to bring their own laptop and pen-drives. Internet facility will be provided but participants should carry their own arrangements as well for being on a safer side in case of power cuts or situations beyond the control of organizers.

Round 1:

- Written test of 15 minutes [Quantitative aptitude, Reasoning, Business knowledge, letter writing etc.]

Round 2:

- Extempore [2 minutes speech on a topic given, none of the topics will be relevant to management]
- Topics will be allotted through drawing lots.

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Round 3:

- Debate Round. The participants will be given a topic and there will be a quick debate of 5 minutes for each topic between two participants. A toss will decide which participant gets to choose side of the debate.
- Topics will be allotted through drawing lots.

Elimination will be done after this round. Those who get eliminated will be allowed to participate in the competitions scheduled after lunch break, if they wish to. Participants will get 2 hours for preparation of next round.

Round 4:

- All participants will be grouped in teams of two for this round and the groups will be formed on the basis of drawing lots. This round has three tasks to be done.
 1. Students will be given a topic on which they are supposed to do some research and identify some business idea from that topic supported by the research done.
 2. Students will be asked to prepare a business plan for a business idea generated by them from the research topic provided by organisers. They will have to prepare a presentation which will cover the overall budget of the project, the location, manpower, rough fund flows over 3-5 years, Marketing and distribution channel requirement if needed etc. Points will be given on the basis of clarity of the project, assignment of various tasks, innovative thinking and presentation by both the members.
 3. Prepare an advertisement for recruitment to fill a particular position or designation for the business plan prepared. The ad should contain details required to get maximum applicants for that job profile. And they should also be able to justify the design, the layout and the size of the advertisement in front of the panel.
- **The Presentation should cover all the three tasks assigned above.**

Round 5:

- Hat Shift: Topics to be provided to the participants on the spot and they will have to speak for or against the topic depending on the colour of the mark provided by the judge. Green – positive, Red - Negative. Time for speaking on stage: 1 minute.
- Topics will be allotted through drawing lots.

Elimination will be done after this round.

Round 6:

- Participants in this round will be given a chart or an info-graphic on the projector. They will be given a minute to study it. Then they will have to interpret or explain the importance of that info graphic to the panel present there. Time to present: 2 minutes.

Round 7:

- Real time problem and case analysis.
- Participants will be given a small case-let or a real-time problem or a situation; they will be given 5 minutes to analyze the situation and provide a feasible solution for the same.

Elimination will be done after this round.

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Round 8 [Grand Finale]:

- It will be a stress interview round with 3 judges in the panel for interview.
- Cumulative scores of the three individuals across all the rounds will be considered in the final calculation. Individual with the maximum points at the end of all the rounds including the panel interview will be crowned the best manager for Colosseum 2025.

MONEY MANTRA - Aerarium

- 2 participants in a team
- Maximum three teams from each college
- Round 1: Finance Quiz
- Round 2: Stock Market Portfolio Construction – Real Time Virtual Simulation

PEOPLE MATTER - Bacillus Placitum

- 2 participants in a team
- Maximum three teams from each college
- Round 1: HR Quiz
- Round 2: Case study analysis / Situational Round
- Round 3: Designing of Compensation and Benefits plan. The topics will be provided two days before the event.

BUILD THE BRAND – Notitia quod Fefero

- 2 participants in a team
- Maximum three teams from each college.
- Round 1: Marketing Quiz
- Round 2: Making and submission of Television Commercial (video ad) - Topic will be provided 3 days prior to the event.
- Round 3: Designing the 360-degree Promotional Campaign. - Topic will be provided 3 days prior to the event.

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Special Awards & Prizes		
1	Maximum Participation (College)	Main Trophy
2	Overall Best College Trophy (Most Number of Winners from a college)	Main Trophy
3	Best Manager Trophy	Winner Trophy
1	People Matter	1 st , 2 nd
2	Build The Brand	1 st , 2 nd
3	Money Mantra	1 st , 2 nd
4	Bid to Win	1 st , 2 nd
5	Economic Angle	1 st , 2 nd
6	Vikramaditya Award (for Vikram Vetal Competition)	1 st , 2 nd
Competition Trophies - 12 + 3 Special Trophies		

For Queries Contact:

Student General Secretary - Mr. Karan Dhruv (MBA 4)	97261 39133
Student Dy. General Secretary - Ms. Fatema Bharmal (I-MBA 6)	78746 11996
Student Coordinators:	
Mr. Dhruvrajsinh Jadeja (MBA 4)	78618 88590
Ms. Tanisha Shah (Integrated MBA 4)	72838 27305

For queries related to **Registration:**
 Mr. Nimit Ganatra : 98794 22003

For queries related to **transportation:**
 Mr. Hiren Kotadia : 99043 45054

Convener:
 Mr. Chetan Pathak : 99981 48174

